



FREE TO PLAY.  
SKILL TO EARN.



PARTNERS AND BACKERS



# OUR BACKGROUND

- The core team worked on various top-grossing games in the past
- Generated over 100M in revenue from past free-to-play casual & sports titles
- Successfully pivoted to web3 Gamefi by launching Playzap Games

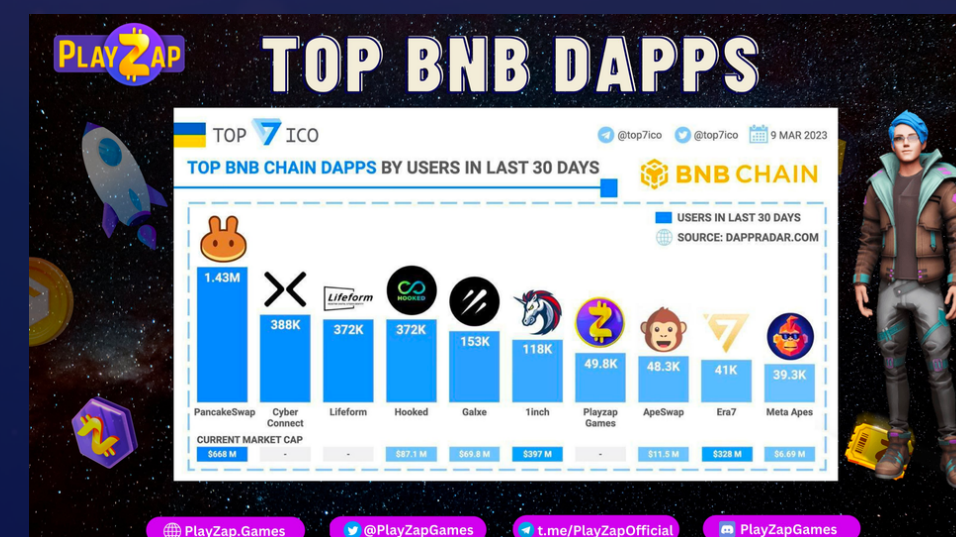


PlayZap is led by experienced gaming entrepreneurs. Team consists of multiple experts in their field, each with multiple years of experience in their fields, from building large scalable multiplayer infrastructure, casual skill games development, product management to market analysis and publishing.

# KEY SUMMARY & ACHIEVEMENTS



- Backed by KuCoin Labs & Kucoin Exchange
- Participated by 30 VCs & angel investors in pre-token sale
- Top #3 All Games on BNB chain consistently in last 3 months
- Adding over 50k monthly active wallets with the gaming app
- 100k+ strong community across Twitter, Telegram & Discord
- Top Ecosystem partners - BNB Chain, Rally Network, KuCoin, Ready Player Me
- A native token \$PZP listed in April 2023 on 6 exchanges including Kucoin, gate.io, MEXC, BTSE, Hotbit & Toobit
- Built a Playzap gaming kit to extend support to external games
- Supports multi-chain framework with optimized transaction fee on-chain



70k



40k



14k

120K + ACTIVE COMMUNITY

# INVESTORS & ECOSYSTEM PARTNERS



## Investors



ARCANUM  
CAPITAL



DWF  
LABS



weway

PolkaBridge  
VENTURES

KANGAROO  
CAPITAL

PrimeBlock  
Ventures

## Ecosystem Partners



READY  
PLAYER  
ME



## Exchanges



Gate.io

MEXC Global



BTSE



MojitoSwap

# PLAYZAP CORE PRODUCTS



## ZapVerse

The Zapverse is a powerful ecosystem built and powered by proven solutions and infrastructure to facilitate onboarding web2 games and convert into play & earn format



## Marketplace & NFTs

PlayZap NFTs will offer premium advantages as well as the ability to improve the Players earning power. Marketplace is a collection of all in-game utilities allowing players to own assets across the platform.



## Z-Arena

Z-Arena is multiplayer competitive technology that facilitates in-game competition either in large pooled tournaments with thousands of players or head-to-head games.



## PLAYZAP Wallet

The wallet is an all-in-one solution built on the BNB Chain. All the features of existing wallets are present alongside new innovative solutions built in an easy to use interface.

# COMPETITIVE GAMING

Free to Play. Skill to Earn.

Delightful gaming experience that players would love!

- Competitive gaming app focused to cater web2 & Web 3 casual game audience
- MultiGaming app: One app, many games
- Seamless adoption from free to play audience
- Single tap onboarding & wallet creation. No complicated UX
- Game of Skill. Global scalable product
- Transparent & Sustainable game economy



Play Tournaments & PvP



Multi-Gaming App



Game of Skill

# PLAYZAP GAMES IP



10+ high quality competitive casual games

Match Master



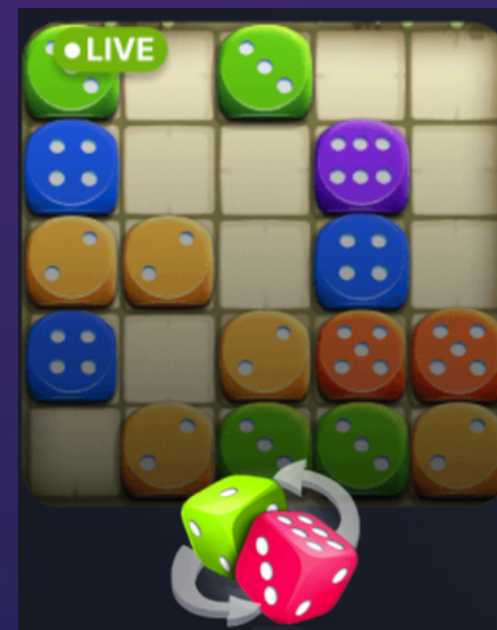
Solitaire



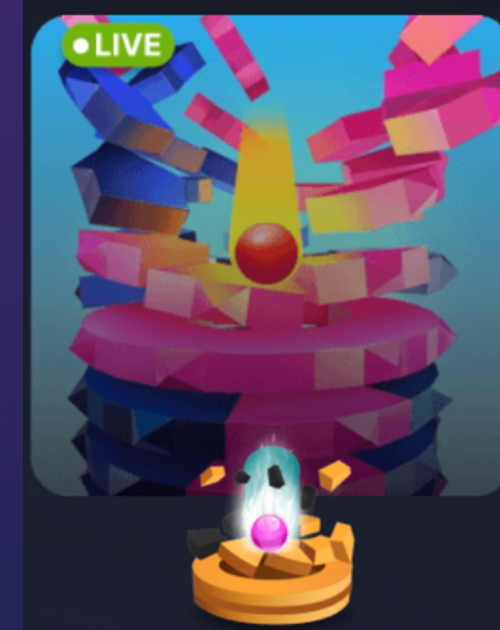
Block Puzzle



Dice Merge



Stackball



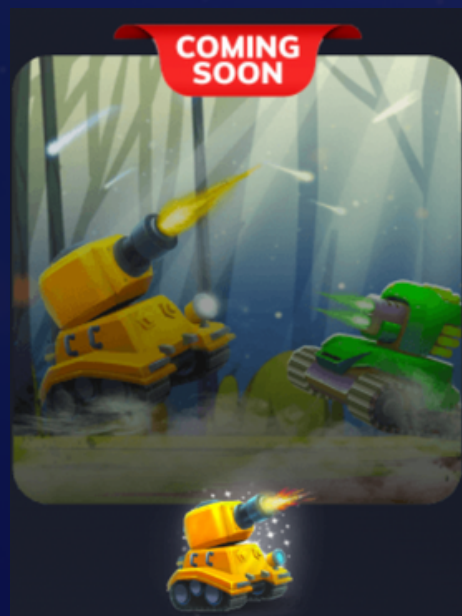
Slice Runner



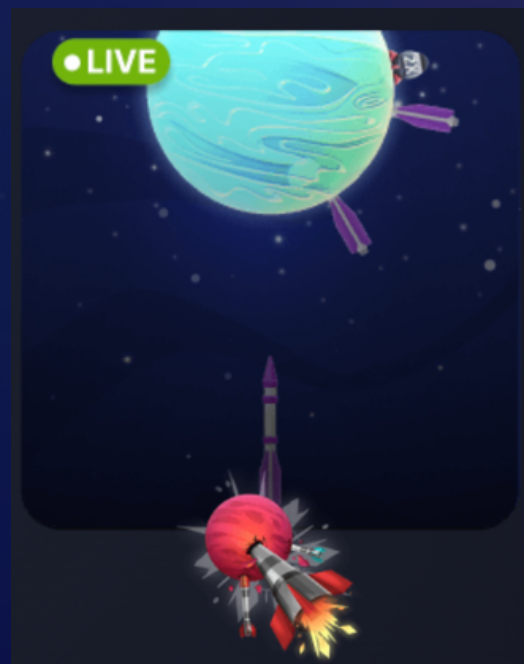
21 BlackJack



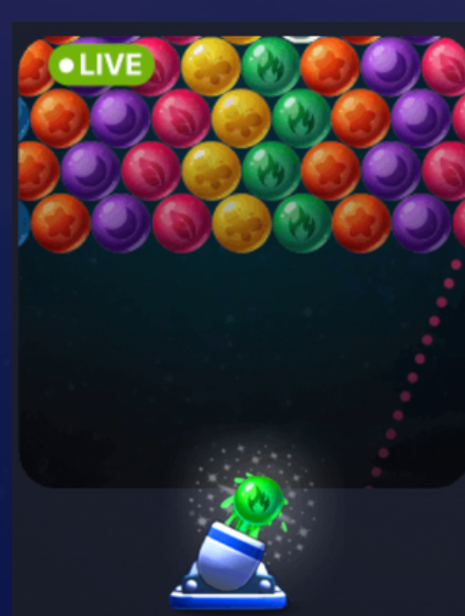
Tank Master



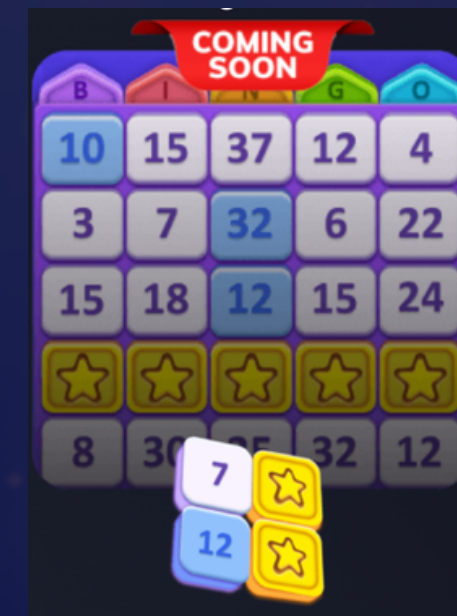
Rocket Blitz



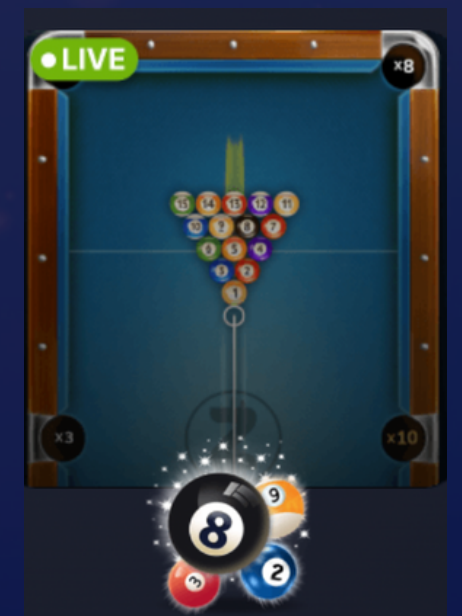
Bubble Shooter



Bingo Blitz



Pool Blitz



# PLAYZAP GAMING APP



- Cross-platform mobile gaming app
- Tournaments, Group Contests, PvP matches
- Skill-based matchmaking
- 10+ casual games including 21 card, Solitaire, Match Master, Stackball, 8 ball pool, Dice Merge, Block Puzzle, Bubble Shooter, rocket blitz & Bingo.
- Gaming infrastructure & backend to operate and monetize
- Player avatar system
- Loyalty Points & Reward Marketplace
- Player economy & monetization ready
- Compliant with primary stores ie GooglePlay & Apple AppStore



# PLAYZAP NATIVE TOKEN \$PZP



A BEP20 utility token to power playzap ecosystem

| Token Name | Token Symbol | Token Supply | Blockchain Network |
|------------|--------------|--------------|--------------------|
| PLAYZAP    | \$PZP        | 150.000.000  | BNB CHAIN          |



- \$PZP contract address: [0x6ad9E9c098a45B2B41b519119C31c3DcB02ACcB2](https://www.coingecko.com/en/coins/playzap)
- CoinGecko: <https://www.coingecko.com/en/coins/playzap>
- CoinMarketCap: <https://coinmarketcap.com/currencies/playzap/>
- \$PZP use case: <https://whitepaper.playzap.games/wp/economy/the-usdpzp-token>

\$PZP listed on



Gate.io



BTSE

# PLAYZAP GAMING KIT

Powered by our in-house technology to transform free-to-play games economy



## \$PZP crypto token

Use \$pzp to reward & monetize your users that empower your design model. Think as your premium game currency that has real value



## Wallet as a service

Seamless onboarding and wallet creation for the players to deposit or withdraw \$PZP. Integrate with your existing user onboarding. No extra step.



## On-chain transactions

Enable play & earn design model using our resources. We make it transparent, secure transaction that is recorded on blockchain



## Partner Support

Backed by a strong experienced game development team. Proven gaming app power \$PZP and our web3 infrastructure



## OnRamp Solution

We make super easy for players \$pzp inside the game. Its as simple as buying IAPs. (Coming Soon)



## Community / Social Engagement

with 100k+ active community members to get exposer and take advantage of playzap brand positioning

# MILESTONES ACHIEVED



# LEADERSHIP TEAM



**Abhishek Buchvani**

Co-Founder, CEO  
2x Gaming Entrepreneur  
Ex MiniClip, Ex Gameloft



**Taha Shahda**

Co-Founder, CCO  
Ex JumpStart, Ex Cosi Games,  
Ex Technicolor



**Ceyhun Bayel**

Business & UA Head  
Ex Gram Games, Kwalee,  
TapNation



Our all-star team is composed only of the best experts in their fields. From veteran blockchain developers to gaming entrepreneurs that have run large titles with millions of players and revenue, the team impressive background comes from state-of-the-art environments, like Miniclip, Knoweldge Adventure, TapNation and Gameloft.

# CORE TEAM



**Abhishek Buchvani**

Co-Founder, CEO



**Taha Shahda**

Co-Founder, CCO



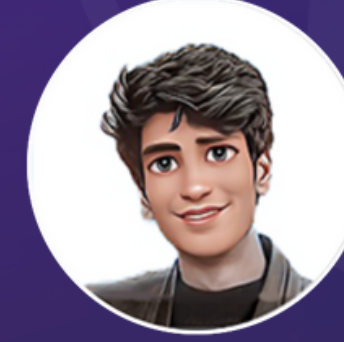
**Ceyhun Bayel**

Business Advisor, UA  
Head



**Althaf Saleem**

3D Game Artist



**Zeeshan Salim**

Frontend Developer



**Sparsh Garg**

Backend Developer



**Amal Shaji**

3D Game Artist



**Praveen Satta**

UI/UX Artist



**Vishal Lakhani**

Game Developer



**Sunny Navani**

Games & Blockchain  
Developer



**Abhinav Bhasin**

Game Developer



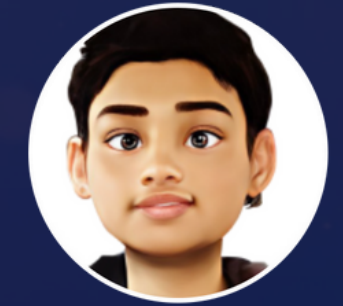
**Berkan Albayrak**

Game Developer



**Harsh Buchvani**

Partnership Manager



**Shubham Nikose**

Quality Assurance



# Thank You

## Website & Social media handles



[Watch Trailer](#)



<https://whitepaper.playzap.games/>



<https://playzap.games/>



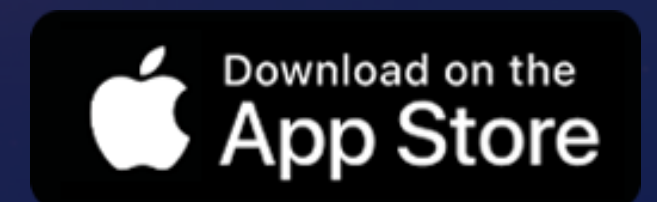
<https://t.me/playzap>



[www.twitter.com/playzapgames](http://www.twitter.com/playzapgames)



<https://discord.gg/YYPAYJpyqm>



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